

Scottish Green Party

Local Authority 2027 Campaign Manager

About Us

The Scottish Greens exist to build a fairer, greener, independent Scotland. We are the electoral wing of the wider Green movement, committed to the transformational change required to tackle the climate crisis and eradicate inequality. As a member party of the Global Greens, we are committed to the core values of ecological wisdom, radical democracy, peace & non-violence and social justice.

Following record results across all recent elections there are now more Scottish Green MSPs and councillors than at any point in our history, but we know that even greater success is required if we are to deliver that transformational change.

Polling consistently indicates that further growth is likely in next year's local council elections. We are excited to be recruiting this new fixed term role for a Local Authority 2027 Campaign Manager to ensure our party can rise to the challenge of the election and seize the opportunity of returning more Green Councillors across Scotland than ever before.

Gillan Mackay MSP & Ross Greer MSP

Co-Leaders of the Scottish Green Party

The Role

If you share our passion for changing local politics to better deliver for people and planet and have the drive and motivation to put a plan into action, this could be the role for you.

We are seeking an experienced campaigner who understands how to project manage the complexities of an election campaign, has the organisational and logistical skills needed to do this successfully and can motivate and support everyone who will be needed to play their part in this campaign.

You will have practical experience of managing comparable campaigns, good knowledge of how to implement local campaigning activities and demonstrable experience of project management at this scale. A clear communicator and excellent collaborator, you will have the ability to oversee the work of others and to work together with a range of stakeholders across the Party to deliver a shared plan.

Role title: Local Authority 2027 Campaign Manager

Responsible to: Operations Manager

Responsible for: Campaigns Coordinator, Communications Officer(s) and any additional staff recruited for the election campaign.

Purpose of the role: To deliver a successful Local Authority 2027 Election Campaign, grow support for the Scottish Green Party and increase our number of elected Councillors across Scotland. This shall be carried out in line with the agreed Campaign Plan and the aims and objectives set out in the Scottish Green Party's Strategic Plan with the ultimate aim of building a fairer, greener Scotland.

The postholder will play a key role in achieving the following strategic objectives of the Scottish Green Party:

1. Maximise the number of elected Green representatives
2. Increase party membership and increase the proportion of members actively involved in party work
3. Improve the diversity of representation within the Scottish Green Party at every level

The LA2027 Campaign Manager will lead preparations for and delivery of the 2027 election campaign. They will support other staff, elected office bearers and our branches and representative groups to deliver their campaign activities successfully.

The post holder will work alongside existing elected representatives and party office bearers. They will work as part of a wider staff team and will have line management responsibility for management of the Campaigns Coordinator, Communications Officer(s) and any additional staff recruited for the election campaign.

Main Functions:

1. Staff and volunteer management and support

- Manage campaign staff (as specified above)
- Work with the Operations Manager to support and guide the wider staff team to deliver campaign-related activities
- Develop effective team-working arrangements for the period of the election campaign
- Support volunteers across the Party to deliver campaign activities

2. Organisational support and delivery

- Lead the delivery of the agreed LA2027 campaign plan.
- Oversee the allocation of an agreed budget to campaign activities and manage this responsively as resources change.
- Management of printed material production and key projects such as production of a Party Political Broadcast and manifestos.
- Grow the campaigning culture in the Scottish Green Party with a focus on:
 - Canvassing.
 - Phone banking.
 - Local campaigning activity.

3. Other

- The Campaigns Manager may be required to carry out other duties as necessary. Such duties shall not be of an unreasonable nature in relation to the overall job purpose.
- Attend relevant campaign management meetings as required.

Person Specification

This is a challenging and rewarding post which requires creativity, drive and exceptional organisational skills. It requires the ability to think quickly, to remain calm and responsive under pressure, and to be sensitive to the needs and concerns of many different people internal and external to the Scottish Green Party.

	Essential	Desirable
Education and Qualifications	We do not require a formal qualification for the role.	1. Relevant education or qualifications relating to the role will be considered in your

		application.
Knowledge and Experience	1. Experience of managing or leading campaigns in an NGO or political environment. 2. Experience of managing budgets. 3. Experience of managing staff and volunteers. 4. Experience of planning and delivering training. 5. Experience of digital campaigning. 6. Experience of managing projects with multiple stakeholders.	2. Experience of managing or leading a political election campaign. 3. Experience of budget planning in a campaign environment. 4. Experience of canvassing. 5. Experience of working with supervisory boards. 6. Experience of list building as part of digital campaigning
Skills and Abilities	7. Excellent communication skills with the ability to communicate complex ideas in person and in writing. 8. Demonstrable project management skills and the ability to use tools and systems to successfully manage projects. 9. Ability to prioritise, manage time and workload effectively and respond to	7. Copywriting skills 8. Proficiency with: a. - Canvassing systems. b. - Mass communication systems including email and messaging platforms. c. - CRM systems including data segmentation. d. - Project Management systems.
Other	10. A commitment to and understanding of the aims and values of the Scottish Green Party.	9. Good working knowledge and understanding of Scottish politics and local government systems.

How to apply

Equalities

The Scottish Green Party strives to build a more equal Scotland in all that we do, including our internal operations and recruitment practices. We are happy to consider job-share applications and will always strive to make reasonable adjustments for any member of staff who requires them.

Applying for the role

The deadline for applications is Sunday **18th October 2026** and interviews will be held on **Friday 30th October**. Successful applicants will be invited to interview on Friday 23rd October.

To apply for the role please send a completed application form and an equal opportunities monitoring form to recruitment@scottishgreens.org.uk, with the subject line 'LA2027 Campaign Manager'.

If you wish to learn more about this role, please contact pete.morrison@scottishgreens.org.uk to arrange an informal discussion.

Terms and Conditions

This is a fixed term contract until end of May 2026, for approximately 6 months, depending on start date.

Salary Range: £35-40k **pro rata**

Hours: 30 hours per week (the Scottish Green Party operates a four-day working week), with flexible working and a TOIL system.

Annual Leave: 25 days annual leave plus 10 public holidays.

Working arrangements: Party office and home working, with occasional travel across Scotland.

We will process your application in line with our privacy policy <https://greens.scot/privacy>

The successful candidate will be required to sign a confidentiality agreement.

Further information on the Scottish Green Party can be found at www.greens.scot.