



SCOTTISH GREENS CONFERENCE

Sponsorship Opportunities



SPRING CONFERENCE 2024

The Scottish Greens are looking forward to have you join us at our next conference.

When: Saturday, 6th April - 10am to 5pm

**Where: Craiglockhart Campus, Napier
University, Edinburgh**

You will find our sponsorship opportunities in this booklet with a wide range of options available. All sponsorships can be personalised to your organisation.

For any questions, please contact our Events Officer Marie Stadler at events@scottishgreens.org.uk



PREMIER FRINGE

Price: £1800 incl VAT

Our premier fringe slot is your opportunity to hold your event in front of the biggest audience possible. Scheduled after the opening plenary, you will benefit from the full staff and AV support. The room will be in a lecture theatre style layout and cannot be changed.

AV support includes stage mics for all speakers, roaming mics for audience participation and presentation facilities. Live captions on screens around the room will also be available for your session. A recording of the session will be available after the conference.

Online participants will be able to see your session and participate as well.

Three observer passes are included.



STANDARD FRINGE

Price: £1400 incl VAT

Grassroot
Organisations: £900

Fringe sessions are a great opportunity to talk about your organisation, campaign or specific topic to interested members and observers of our conference. Scheduled in the afternoon, you will share the slot timings with only three other organisations. Staff and volunteer support is included in all sessions.

All rooms will include hybrid equipment to enable online participation and presentation facilities in-person and online. After the conference, a recording of your session will be available. All rooms will be small enough so that you don't need a microphone however we will provide them if deemed necessary by the Events Officer.

Unfortunately, we cannot provide live captioning in your session rooms.

The rooms will be laid out in a lecture theatre style, however if you'd like another set-up, we can accommodate you if possible.

If your event is held in the main hall, you will benefit from the full AV support and live captions in the room.

Two observer passes are included.

EXHIBITOR STALLS

Price: £1000 incl VAT

Grassroot
Organisations: £500

Join our conference in our exhibitor area with a stall to present your organisation or campaign to all conference attendees. Included are a table with two chairs and access to an electrical plug however you are free to bring your own materials and stall equipment.

The exhibitor area is next to the main hall and will be the main area for attendees to spend their time outside of the session rooms. Coffee and tea are served in this area.

You will have the opportunity to talk to MSPs, ministers, councillors and other observers during the exhibitor reception in a smaller and more intimate setting.

Two observer passes included.



Online Fringe

£700 incl VAT

An exclusive online session scheduled during the afternoon targeting our online audience. With an average of 100 members joining the conference online, this is a great opportunity to have an online fringe session that involves these attendees.

The session will run on Zoom and you'll have the option to choose between a webinar style or meeting style session. Work closely with the Events Officer to set up your personalised session before the conference and have a staff member or volunteer at hand during your session. A recording will be available afterwards.

Exhibitor Reception

£800 incl VAT

Sponsor the exhibitor reception and gain the opportunity to talk with politicians, members and observers in an intimate setting. You will have the opportunity to have a small stall for the evening.

One observer pass for the whole conference is included.

Sponsored Lanyards

£400 incl VAT

A great advertising opportunity to sponsor our conference name badges. Get your organisation's logo and name on the most visible spot at conference.

Sponsored Lunch

£700 incl VAT

Get an exclusive table to talk to ministers, MSPs and members during lunch and advertisement in the conference programme.

One observer pass included.

Sponsored Tea & Coffee

£400 incl VAT

Sponsor tea and coffee at conference. You will be able to leave material at the coffee stations as well as get advertisements in the conference programme.

One observer pass included.

Advertisements

Starting from £150 incl VAT

Starting at 150 pounds, buy an ad spot in our conference programme which will be available online and in-person. Personalised options will be discussed with the Events Officer.

Observer Pass

£100 incl VAT - Grassroot Organisations £50

Observer passes will be available from 100 Pounds per pass. All sessions can be attended as well as the exhibitor reception. Grassroot organisations will be able to purchase passes for a discount.

Summary of Sponsorships

Option	Price	Discounted for Grassroot Organisations
Premier Fringe	£1800	-
Standard Fringe	£1400	£900
Exhibitor Stall	£1000	£500
Online Fringe	£700	-
Exhibitor Reception	£800	-
Sponsored Lanyards	£400	-
Sponsored Lunch	£700	-
Sponsored Tea & Coffee	£400	-
Ads	From £150	-
Observer Pass	£100	£50

CONTACT US



Your Conference Contact:

Marie Stadtler, Events Officer

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