

Road Safety Poll

24/04/2017

Prepared on behalf of the Scottish Green Party



Methodology

Fieldwork Dates

18th – 21st April 2017

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 16+ in Scotland

Sample Size

1,018

Data Weighting

Data were weighted to the profile of all Scottish adults aged 18+. Data were weighted by age, sex, region, 2016 Holyrood Constituency vote and 2014 referendum vote. Targets for the weighted data were derived from Office of National Statistics data, the results of the 2016 Scottish Parliament Elections and the 2014 referendum result.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,018 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact;

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Table 1

Q1. Normal weightings

Q1. The current default speed limit in built-up areas is 30mph, but local councils can apply to create 20mph zones in areas they think it would be worthwhile. There is a proposal in Scotland to make 20mph the default speed limit in built-up areas, but allow local councils to apply to create 30mph zones where suitable. To what extent do you support or oppose the proposal to make 20mph the default speed limit in built-up areas?

Base: All Respondents

	Total	Gender		Age			General Election 2015				2016 Holyrood Constituency Vote				Scottish Region 8								Scottish Independence Referendum 2014		Independence Voting Intention		
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	Yes	No	Und
Unweighted Total	1018	414	604	278	371	369	138	187	51	371	137	132	50	340	191	170	147	119	58	106	157	70	425	459	439	436	107
Weighted Total	1018	489	529	303	336	379	149	209	53	350	152	156	54	321	130	133	195	124	77	116	165	76	395	489	413	464	105
Strongly support	254	115	139	57	99	97	28	48	9	119	22	39	9	116	32	37	29	37	17	30	57	15	133	90	140	81	25
	24.9%	23.4%	26.3%	18.9%	29.5%	25.6%	18.7%	22.8%	17.0%	34.0%	14.7%	24.9%	16.3%	36.2%	24.5%	27.6%	14.6%	29.8%	22.3%	25.6%	34.7%	19.8%	33.7%	18.4%	34.0%	17.5%	24.2%
Somewhat support	285	129	156	87	94	104	44	59	13	107	42	46	14	93	45	37	56	32	20	37	41	16	116	133	129	119	33
	28.0%	26.4%	29.5%	28.6%	28.1%	27.5%	29.5%	28.4%	25.1%	30.7%	27.5%	29.8%	25.3%	29.1%	34.9%	29.0%	28.4%	25.9%	25.4%	31.8%	25.1%	21.7%	29.4%	27.1%	31.2%	25.7%	31.2%
Neither support nor oppose	158	74	83	59	47	52	20	33	4	44	21	19	7	39	23	18	22	18	12	21	29	15	53	78	54	75	22
	15.5%	15.2%	15.8%	19.6%	13.8%	13.7%	13.6%	15.8%	6.8%	12.6%	13.9%	11.9%	12.1%	12.1%	17.6%	13.5%	11.2%	14.5%	16.1%	18.4%	17.3%	19.4%	13.4%	15.9%	13.0%	16.1%	21.3%
Somewhat oppose	156	75	81	46	47	63	21	30	18	51	28	24	16	49	10	23	35	20	14	19	20	13	54	86	49	88	12
	15.3%	15.3%	15.2%	15.2%	13.9%	16.6%	14.3%	14.5%	33.1%	14.6%	18.2%	15.2%	28.9%	15.2%	7.5%	17.5%	18.1%	16.4%	17.9%	16.7%	12.4%	17.3%	13.7%	17.5%	11.8%	18.9%	11.5%
Strongly oppose	133	85	48	35	39	59	34	38	8	23	38	26	9	19	14	18	49	11	10	6	10	14	31	93	30	92	8
	13.1%	17.3%	9.2%	11.5%	11.6%	15.7%	22.9%	18.0%	15.9%	6.7%	24.7%	16.9%	17.4%	5.9%	10.9%	13.4%	25.3%	8.5%	13.4%	5.3%	6.3%	18.9%	7.8%	19.0%	7.2%	19.9%	7.6%
Don't know	33	11	22	19	10	4	2	1	1	5	2	2	-	5	6	-	5	6	4	3	7	2	8	10	11	8	4
	3.2%	2.2%	4.1%	6.1%	3.1%	0.9%	1.0%	*	2.0%	1.5%	1.0%	1.3%	-	1.6%	4.8%	-	2.4%	4.8%	4.9%	2.2%	4.3%	2.9%	2.0%	2.0%	2.8%	1.8%	4.2%
SIGMA	1018	489	529	303	336	379	149	209	53	350	152	156	54	321	130	133	195	124	77	116	165	76	395	489	413	464	105
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 2
Q2. Normal weightings
Q2. To what extent do you think that reducing the default speed limit to 20mph would make you more or less likely to walk or cycle more in your everyday life?
Base: All Respondents

	Total	Gender		Age			General Election 2015				2016 Holyrood Constituency Vote				Scottish Region 8								Scottish Independence Referendum 2014		Independence Voting Intention		
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	Yes	No	Und
Unweighted Total	1018	414	604	278	371	369	138	187	51	371	137	132	50	340	191	170	147	119	58	106	157	70	425	459	439	436	107
Weighted Total	1018	489	529	303	336	379	149	209	53	350	152	156	54	321	130	133	195	124	77	116	165	76	395	489	413	464	105
Much more likely	99	46	53	33	41	25	16	19	3	37	15	16	3	38	14	9	16	21	6	12	16	6	44	38	53	32	11
	9.8%	9.4%	10.1%	10.8%	12.3%	6.6%	10.9%	9.3%	6.3%	10.7%	9.6%	10.4%	4.9%	11.8%	10.4%	6.9%	8.0%	17.2%	7.2%	10.1%	9.5%	8.5%	11.2%	7.8%	12.8%	6.9%	10.1%
A little more likely	140	66	75	63	45	33	10	29	4	52	8	22	6	52	22	19	25	15	7	17	28	7	71	44	83	40	13
	13.8%	13.4%	14.1%	20.8%	13.3%	8.6%	6.8%	14.1%	8.1%	14.9%	5.3%	14.0%	11.0%	16.2%	17.2%	14.3%	12.6%	12.0%	8.6%	14.9%	17.0%	9.4%	18.1%	8.9%	20.0%	8.6%	12.4%
No more or less likely	669	324	345	159	219	291	104	145	44	233	114	104	42	206	75	94	139	67	59	77	106	53	238	367	237	345	72
	65.7%	66.3%	65.2%	52.5%	65.3%	76.7%	69.7%	69.1%	82.5%	66.5%	75.1%	67.1%	77.6%	64.2%	57.3%	70.4%	71.2%	53.7%	76.3%	65.9%	64.0%	70.4%	60.2%	75.1%	57.3%	74.4%	68.6%
A little less likely	21	11	10	14	5	3	2	2	1	9	2	2	-	7	4	1	4	5	1	1	3	3	12	6	8	12	2
	2.1%	2.3%	1.9%	4.6%	1.4%	0.7%	1.6%	0.8%	1.1%	2.6%	1.1%	1.3%	-	2.3%	2.8%	0.8%	1.9%	3.7%	1.4%	0.8%	1.7%	4.6%	3.1%	1.2%	2.0%	2.5%	1.6%
Much less likely	57	33	24	19	18	20	14	11	1	13	12	9	4	12	9	6	11	9	5	7	6	3	19	29	20	31	3
	5.6%	6.8%	4.5%	6.2%	5.4%	5.3%	9.2%	5.4%	2.1%	3.7%	8.0%	5.9%	6.6%	3.7%	6.6%	4.8%	5.5%	7.6%	6.4%	6.2%	3.9%	4.6%	4.9%	6.0%	4.8%	6.7%	2.5%
Don't know	30	9	22	15	8	8	3	3	-	6	2	2	-	6	7	4	1	7	-	2	6	2	10	5	13	4	5
	3.0%	1.7%	4.1%	5.0%	2.2%	2.0%	1.8%	1.2%	-	1.6%	1.0%	1.3%	-	1.9%	5.6%	2.8%	0.7%	5.7%	-	2.1%	3.9%	2.5%	2.5%	1.0%	3.1%	0.9%	4.7%
SIGMA	1018	489	529	303	336	379	149	209	53	350	152	156	54	321	130	133	195	124	77	116	165	76	395	489	413	464	105
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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