Transport Poll Poll

14/09/2017

Prepared on behalf of the Scottish Green Party



Survation.

Methodology

Fieldwork Dates

8th – 12th September 2017

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 16+ in Scotland

Sample Size

1.016

Data Weighting

Data were weighted to the profile of all Scottish adults aged 16+. Data were weighted by age, sex, region, 2017 General Election vote and 2014 referendum vote. Targets for the weighted data were derived from Office of National Statistics data, the results of the 2017 UK General Election and the 2014 referendum result.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,016 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.



Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact; Chris Hopkins 0203 818 9661 chris.hopkins@survation.com

If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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13 Sep 2017

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Table 1

Q1. By Normal Weighting

Q1. The Scottish Government is proposing to half the Air Departure Tax that airlines pay. If implemented in full, and assuming airlines pass on the cut to passengers, the cost for an adult flight in economy class would reduce by no more than £8. Supporters of the proposal say that the move will boost the economy by increasing the number of flights to and from Scotland. However, opponents of the proposal say that the cut will mean there is less money for the

Scottish government to spend on other transport improvements, and the main beneficiaries of the cut will be the most wealthy travellers and big businesses.

Which of the following would you rather the Scottish Government prioritised?

Base : All Respondents

Unweighted Total
Weighted Total
Spending money on
improving public
transport
Cutting Air
Departure Tax
Don't know
SIGMA

	Total	Gender		Age			2017 GE Vote			2016 Holyrood Constituency Vote				ScotRegion									erendum te	SEG				
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	АВ	C1	C2	DE
	1016	423	593	295	394	327	179	213	51	350	133	139	43	355	86	49	128	89	190	184	151	139	471	378	206	285	222	303
	1016	488	528	302	335	379	230	217	54	296	178	150	54	298	95	78	124	100	130	133	194	162	379	470	221	278	223	294
1	615	301	314	191	193	232	146	136	37	178	110	99	36	179	61	49	70	65	78	81	119	93	236	283	149	177	128	161
	60.5%	61.8%	59.4%	63.1%	57.6%	61.1%	63.7%	62.4%	68.9%	60.2%	61.8%	66.0%	68.1%	59.9%	64.1%	63.2%	56.2%	65.6%	60.0%	60.7%	61.0%	57.1%	62.3%	60.2%	67.3%	63.6%	57.4%	55.0%
	216	114	102	51	75	90	48	42	8	75	40	29	5	80	18	14	23	26	27	31	35	42	93	95	47	51	66	52
	21.2%	23.3%	19.2%	16.8%	22.3%	23.8%	20.9%	19.2%	14.3%	25.2%	22.3%	19.1%	9.6%	26.9%	18.5%	18.2%	18.9%	25.8%	20.8%	23.1%	17.9%	26.0%	24.5%	20.3%	21.1%	18.3%	29.7%	17.6%
	185	73	113	61	67	57	35	40	9	43	28	22	12	39	17	14	31	8	25	22	41	27	50	92	26	50	29	81
	18.2%	14.9%	21.3%	20.1%	20.1%	15.1%	15.4%	18.4%	16.8%	14.6%	16.0%	14.9%	22.2%	13.2%	17.5%	18.5%	24.9%	8.5%	19.2%	16.2%	21.1%	16.9%	13.2%	19.6%	11.6%	18.1%	12.9%	27.4%
	1016	488	528	302	335	379	230	217	54	296	178	150	54	298	95	78	124	100	130	133	194	162	379	470	221	278	223	294
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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Table 2

Q2. By Normal Weighting
Q2. Which of the following do you think would have the greatest positive impact on your life?

Base : All Respondents

																							2014 Refe	rendum				
	Total	Ger	nder		Age			2017 G	E Vote		2016 Ho	yrood Co	onstituen	cy Vote				ScotRe	gion				Vot	e		SE	G	
															Highlands	0	0	Mid		West		North East						
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	and Islands	South Scotland	Central Scotland	Scotland and Fife	Glasgow		Lothian	Scotland	Yes	No	AB	C1	C2	DE
Unweighted Total	1016	423	593	295	394	327	179	213	51	350	133	139	43	355	86	49	128	89	190	184	151	139	471	378	206	285	222	303
Weighted Total	1016	488	528	302	335	379	230	217	54	296	178	150	54	298	95	78	124	100	130	133	194	162	379	470	221	278	223	294
Improving public transport, e.g. buses	266 26.1%	129 26.4%	137 25.9%	94 31.0%	97 28.9%	75 19.8%	35 15.3%	69 31.7%	18 32.4%	93 31.4%	26 14.3%	50 33.5%	15 28.2%	80 26.7%	25 26.5%	16 20.5%	30 24.1%	28 27.9%	42 32.1%	42 31.5%	45 23.3%	38 23.4%	109 28.7%	109 23.3%	41 18.3%	78 28.2%	55 24.7%	92 31.2%
Improving existing transport infrastructure e.g. fixing potholes	460 45.3%	216 44.2%	244 46.3%	103 34.2%	150 44.7%	207 54.7%	129 56.3%	90 41.5%	25 45.9%	129 43.7%	104 58.6%	67 44.4%	26 49.4%	137 45.9%	41 43.1%	45 58.1%	56 45.0%	52 52.2%	50 38.8%	50 37.5%	82 42.4%	83 51.5%	161 42.5%	242 51.6%	105 47.6%	128 46.2%	113 50.6%	113 38.6%
Building new transport infrastructure, e.g. building new roads	129 12.7%	80 16.4%	49 9.3%	43 14.2%	33 9.8%	54 14.1%	42 18.5%	24 11.1%	5 9.0%	38 12.7%	28 15.6%	12 8.0%	7 12.6%	43 14.5%	13 13.4%	8 10.1%	16 13.0%	11 11.2%	14 10.5%	16 12.4%	31 15.9%	20 12.6%	56 14.8%	55 11.7%	45 20.3%	32 11.5%	31 13.8%	22 7.3%
Reducing air fares by cutting the Air Departure Tax	84 8.3%	38 7.8%	46 8.7%	33 10.9%	25 7.5%	26 6.9%	11 4.8%	17 8.0%	6 11.1%	22 7.6%	10 5.6%	12 8.2%	5 9.8%	23 7.6%	8 8.6%	8 10.3%	10 7.7%	6 6.3%	13 10.3%	13 10.1%	16 8.3%	9 5.5%	36 9.5%	32 6.8%	20 9.0%	21 7.4%	16 7.2%	28 9.5%
Don't know	77 7.6%	25 5.2%	52 9.8%	29 9.7%	31 9.1%	17 4.5%	12 5.1%	17 7.7%	1 1.6%	14 4.6%	11 5.9%	9 5.8%	-	16 5.3%	8 8.4%	1 1.1%	13 10.2%	2 2.4%	11 8.3%	11 8.5%	20 10.1%	11 7.0%	17 4.5%	31 6.6%	11 4.8%	19 6.7%	8 3.7%	39 13.4%
SIGMA	1016 100.0%	488 100.0%	528 100.0%	302 100.0%	335 100.0%	379 100.0%	230 100.0%	217 100.0%	54 100.0%	296 100.0%	178 100.0%	150 100.0%	54 100.0%	298 100.0%	95 100.0%	78 100.0%	124 100.0%	100 100.0%	130 100.0%	133 100.0%	194 100.0%	162 100.0%	379 100.0%	470 100.0%	221 100.0%	278 100.0%	223 100.0%	294 100.0%



Page	Table	Title	Base Description	Base
4	1	Q1. The Scottish Government is proposing to half the Air Departure Tax that airlines pay. If implemented in full, and assuming airlines pass on the cut to passengers, the cost for an adult flight in economy class would reduce by no more than £8. Supporters of the proposal say that the move will boost the Scottish government to spend on other transport improvements, and the main beneficiaries of the cut will be the most wealthy travellers and big businesses. Which of the following would you rather the Scottish Government prioritised?	Base : All Respondents	1016
5	2	Q2. Which of the following do you think would have the greatest positive impact on your life?	Base : All Respondents	1016