Challenging unlawful whole-home short-term lets in Edinburgh

Planning Permission

- "Letting on short term basis to visitors planning permission required because material change of use from residential occupation"- Neil Collar, Senior Partner, Brodies Edinburgh LLP.
- "In cases of short term commercial leisure apartments, the Council will not normally grant planning permission in flatted properties where the potential adverse impact on residential amenity is greatest" - <u>Edinburgh City</u> Council Guidance for Businesses
- The Planning Department regularly turns down applications for holiday lets in flatted and non-flatted properties due to impact on neighbour amenity. Applications can be seen at the on-line planning portal.
- Edinburgh City Council is serving increasing numbers of enforcement notices for <u>unauthorised changes of use</u>. The process is slow, very expensive to the council and often reliant on evidence supplied by neighbours.
- If business owners are unwilling to seek planning permission, neighbours can report the possible breach.

Title Deeds

- Most properties have title deeds which restrict the use of the property to a "private residence". Many will
 specifically prohibit commercial use, multiple occupation, hotels and hostels, and nuisance.
- Landmark cases: Nemcova v Fairfield Rents Ltd [2016] and Flat A, 20 Nottingham Place, Westminster [2016] concluded that AirBnB-style short-term lets breached lease clauses relating to: private residence, nuisance and annoyance; depreciation of the character and reputation of the property; voiding communal insurances.
- Anyone with restrictions who wishes to use their property as a commercial short-term let should apply to the <u>Scottish Lands Tribunal</u> for the title to be varied. An application is £125.
- If neighbours want to obtain an interdict against a neighbour who is in breach of their title deeds they will need to raise an action with the Sheriff Court. This will cost in the region of £15-25k. That said, if the action was successful, expenses are likely to be awarded which would cover much of these fees.
- Most home insurance policies include <u>legal expenses insurance</u> covering title deed breaches. Given the large number of enforcement decisions which have been upheld by the Scottish Government Reporters, there is an increasing chance these cases may be taken on.
- <u>Crowdfunding</u> a test case is also being increasingly discussed as an action to protect communities by giving
 access to residents to legal expenses insurance.
- Examples of evidence useful for future legal or planning enforcement action include: letters to business owners
 raising concerns (it is useful to formally request the business seeks Planning and Lands permission); diary
 recording the number of lets and issues; screenshots from letting sites corroborating level of letting to reviews;
 reports of antisocial behaviour reported to the Community Safety Team or Police.

Actions by Edinburgh City Council / Scottish Government.

- The <u>#HomesFirst</u> campaign highlights many of the issues associated with short-term letting in Edinburgh and other locations. It includes useful links and testimony from families living close to short-term lets.
- Edinburgh City Council published <u>Short Term Letting in Edinburgh</u> which details their concerns about short-term letting on safety; supply and affordability of housing; nuisance and anti-social behaviour (especially in tenements); and taxation burdens.
- The report recommends a 45 day short-term letting allowance. Short-term letting above this would require a change of use. Since this recommendation, 30 days of regular very-short term letting was found unlawful by the DPEA in the Ratcliffe Terrace case described on the next page.
- 45 days of very short-term lets represents the following undesirable scenarios: an occupancy of 75% over July
 and August (average hotel room occupancy in Scotland is 71%); or letting almost every weekend over a period
 of 6 months; or 45 one-day lets with same day changeovers.
- Restricting the number of lets, as well as (instead of) the number of days is needed to protect neighbour amenity and to be compatible with previous Reporter decisions.
- Edinburgh City Council have written to the Scottish Government requesting the introduction of a licensing system and policy changes at a national level.

Summary of DPEA decisions (planning appeals) in Flatted Properties

- ✓ 2018 63/2 Bread Street, Edinburgh, EH3 9AH
- ✓ 2018 63/3 Bread Street, Edinburgh, EH3 9AH
- ✓ 2018 63/11 Bread Street, Edinburgh, EH3 9AH
 - "the number of arrivals and departures, the likelihood of increased noisy activity late in the evening, increased activity as a result of the cleaning of the property and the likelihood of an increased use of the communal drying area, would be greater than that would be expected..."

✓ 2018 - 2F2, 52 Morningside Road, Edinburgh, EH10 4QP

• "...the property is akin to guest house accommodation... alters the character of the tenement."

✓ 2018 - Flat 8 19 Old Fishmarket Close, Edinburgh, EH1 1RW

• "... there is an important distinction to draw between external ambient noise, which is a characteristic of a city centre location such as this, and sources of noise and disturbance from within the building itself.

2018 - 17 Old Fishmarket Close, Edinburgh, EH1 1RW

- "...the proposal would represent a material change of use which requires planning permission... I find it particularly significant that the flat benefits from <u>its own external door</u>. This would substantially reduce the scope for the arrival and departure of guests to disturb the occupiers of other flats."
- "Objections raised in representations to the application referred to the lack of available residential accommodation in the Old Town... In the absence of any policy or evidential basis for considering this matter further, this is not an issue which I consider can be pivotal to my assessment in this case.

✓ 2018 - Flat 8, 22 Newhalls Road, South Queensferry, EH30 9TA

• "Short term tenants of flat 8 would have different and unfamiliar patterns of movements... I have some sympathy with the concern that the short term occupants would have access to the common parts in particular the hallway and the garden." - 108 days letting.

✓ 2018 - Flat 15, 71 Ratcliffe Terrace, Edinburgh, EH9 1SU

"In 2018, therefore, the 14 periods of short-stay commercial visitor use took place over period of some 22 weekends... I consider this pattern of use to be significant as weekends are the time when residents of 71 Ratcliffe Terrace will be most likely to spend time at home with a reasonable expectation that they will be able to enjoy the amenity of their flats with a minimum of disturbance..." - 44 days in 2017, 30 days in 2018.

✓ 2018 - 3F1, 14 Chancelot Terrace, Edinburgh. EH6 4SS

"A material change in the character of a use may be caused by circumstances that subsist for a significant
period of time but not all of the time... the change of use I have identified has had a material effect upon the
character and intensity of the established residential use, as well as upon the potential for noise and
disturbance in common areas of the building..." - 134 days letting

2018 - Flat 1, 1 South Gyle Mains, Edinburgh EH12 9HS

- This case allows an appeal, dismissing the relevance of the Gallowgate case stating that it was the combination of the subdivision of a duplex apartment into two SSCVAs that constituted a change of use.
- ✓ This conflicts with the report where the reporter specifically elaborated that both the sub-division (to include a ground floor, one bedroom flat as at South Gyle) and the change of use would each require permission. This appeal allows up to 486 unknown customers to use this private residential building every year.
- ✓ Neighbours were not consulted despite an obligation to notify those with an "interest in the land", the communal gardens were not referred to in the report despite being a material consideration in other appeals.
- ✓ Neighbours have since reported antisocial behaviour and requested enforcement for an unauthorised change of use. This enforcement was unsuccessful due to the above Certificate.

✓ 2015, 2016 - Flat 5, 2 Eyre Place, Edinburgh, EH3 5EP

• The short-term nature of lets, common access, and layout of the block increasing conflict between customers and permanent residents are material factors affecting residential amenity.

✓ 2013 - Flat 1/3, 332 Gallowgate, Glasgow G4 0TX

- "short term lets are more likely to attract people who have no responsibility for the property other than paying the going rate, which is at odds with the quieter lifestyle of the more permanent tenants or owners nearby.
- Planning permission is be required for <u>both</u> the sub-division of the duplex and the change of use.

Summary of Case Law - Enforcing Title Deeds

In **Scotland** it is necessary to prove both "title" (a breach of title deeds), and "interest" (the breach has material detriment to the "value" or "enjoyment" of the property).

Title seems to be a given, guidance on what constitutes "material" detriment is limited. Most legal firms have little experience with STLs and it is important that they are informed of the most recent cases.

✓ 2015, 2018 (appeal) - 701 Courtenay House, London [2015] LON/o0AY/LBC/2015/0021

- Short-term lettings of a room breached three covenants "as a private residence for occupation by a single household", "carrying out a trade, business or profession", and "nuisance, damage, annoyance".
- "he is not permitted to use the Property otherwise than as a private residence for a single household in any circumstances. Furthermore, he cannot run a business in the Property and this he is also clearly doing both by letting out rooms for commercial gain."

✓ 2015, 2016 (appeal) - Nemcova v Fairfield Rents Ltd, London [2016] UKUT 303 (LC)

- Landmark case. First to conclude that very short-term lets breaches the "private residence" covenant.
- "Such a restriction is likely to have significant benefits for the lessees of the Building who would, we have no doubt, prefer to live with other owner-occupiers or long term tenants as opposed to those using a flat in the Building on a short term let for, perhaps, only a few days."

✓ 2016 - Flat A, 20 Nottingham Place, Westminster [2016] EWLVT LON LV FFT 00BK 0020

- Short-term lettings breached five covenants: use as a private residence; sub-letting; nuisance and annoyance; depreciation of the character and reputation of the property; voiding communal insurances.
- "the presence of nearby hotels and hostels is a different matter to "constantly" having different unknown people coming in and out of the communal areas of a private residential building."

✓ 2011 - Kettlewell v Turning Point Scotland 2011 SLT (Sh Ct) 143

• Material detriment found to value (10% reduction) and enjoyment (increased traffic and parking issues).

✓ 2008 - Smith v Lawrence LTS/TC/2008/18; 2009 GWD 6-104

- Rejected an application by a property company to vary a title condition in a Musselburgh home to permit student occupation due lack of control, and impact on: noise, traffic, parking and property values.
- "The immediate effect might increase values as the market is opened to more landlords, longer term the attraction for families may be gradually reduced, with an effect on saleability and values."

2007, 2008 (appeal) - Barker v Lewis 2007 SLT (Sh Ct) 48; affd 2008 SLT (Sh Ct) 17

- Unsuccessful interdict against a proprietor operating a B&B from her large detached home.
- Incidents (smoking, antisocial hours, parking issues, intrusion) on 10% of days deemed immaterial.
- The sheriff indicated that an increase in the level of business by 60% would result in material detriment.
- Furthermore, a few more serious incidents might well have gone the pursuers' way.
- ✓ Malcolm Combe notes the incomparability of this case in <u>Land law responses to the sharing economy:</u> <u>short-term lets and title conditions</u>: "...Airbnb will not necessarily have the presence of a live-in host that a traditional B&B will have. Such a presence might bring a certain amount of control (not to mention a cooked breakfast) that is not present in a short-term letting of a whole property. As such, even before the less stringent interest to enforce case law is considered, Barker v Lewis might be distinguishable."

Human Rights: Human Lives, A Guide to the Human Rights Act for Public Authorities.

- Article 1 of Protocol 1: Right to peaceful enjoyment of your property Requires public authorities to strike a fair balance between the general interest and the rights of individual property owners.
- Article 8: Right to respect for private and family life Public authorities may also need to consider whether there
 are situations putting them under obligation to take active steps to promote and protect individuals' Article 8
 rights from systematic interference by third parties, for example, private businesses.
- The UN Special Rapporteur for Adequate Housing regularly comments on the <u>negative impacts</u> of AirBnB.

Other notes

- Context All of the case law (but the first three) refer to detached properties, with owners/carers living onsite.
- Change in nature of "holiday" lets Previously "holiday lets" involved families staying a week or two in a
 detached property on holiday. Now, they involve (unrelated) groups, staying a few days, in residential areas,
 usually flats, as a hotel alternative. This greatly increases the likelihood and impact of disturbances.
- **Maintenance burdens** Most tenements are self-managed. Absent commercial operators profit at the expense of residents who voluntarily manage cleaning, gardening, refuse and repairs for shared buildings.
- **No worse than a noisy family?** "the risk of a noisy family is one, under the titles, the pursuers are bound to take. They are **not bound** to take the risk of noisy guests in a B&B" Interest to Enforce Real Burdens.
- Mental health impacts "If wherever you're living feels unsafe, uncomfortable or insecure, you might constantly feel stressed, anxious, panicked or depressed." - MIND
- Loss of privacy Sharing communal spaces and gardens with fee-paying strangers breaches reasonable
 expectations of privacy and reduces residents' ability to enjoy these spaces.
- Loss of security Short-term lets cause significant security impacts as keys to communal buildings are handed to hundreds of customers a year. Residents cannot identify who is "allowed" to be there and who are intruders. This insecurity is advertised by the use of key safes, often without the necessary permissions.
- Value Estate agents report that sellers are giving instructions not to sell to STLs to protect communities.
- **Voiding insurances** Short-term letting will breach the conditions of most normal <u>mortgage</u> and <u>insurance</u> policies. This was a court matter in this <u>case</u>.
- **Key safes and insurance** Can void <u>home</u> and <u>building insurance</u>. It is the policy of most <u>care organisations</u> that key safes are only fitted with permission of all property owners in the building.
- Key safes and planning permission May need planning permission for installation on listed buildings. See the enforcement notice at 1 Upper Bow (18/00206/ELBB)
- Business rates Short-term lets are liable for <u>business rates</u> if they are advertised for >140 days per year.