Media Manager

Scottish Greens Parliamentary Group

Location: Scottish Parliament, Edinburgh

Salary: c. £32,000, plus on-call allowance for agreed periods of cover

Hours: 37 hours per week, with occasional weekend and evening working

Reporting to: Director of Political Strategy

Application deadline: 12:00 Monday 4th March

This is an exciting opportunity for a passionate and experienced communications professional to join the Scottish Green Group in Parliament. You will work as part of the central team that supports the work of the Green MSPs in Parliament and is responsible for communications to promote our work to the media, supporters and the public. This is a fast-paced, challenging and rewarding role that will put you at the heart of our efforts to create a fairer, greener Scotland.

Duties and responsibilities

- Deliver the Scottish Greens' media communications and build the media profile of our parliamentary work
- Manage and promote the media profile of the Scottish Green MSPs
- Support campaign development and delivery to ensure our parliamentary campaigns get the profile and public traction they need to succeed
- Draft press releases, answer and deal with media enquiries, organise broadcast interviews, draft briefing notes, letters and articles.
- Monitor Press Association wires and social media for current and relevant media stories
- Out-of-hours media cover (on a rotational basis with other staff)
- Contribute to the management of and produce content for social media and MSP websites, newsletters and emails
- Build a broad range of contacts within the press, broadcast and online media
- Identify new opportunities to communicate the work of the Green MSPs to constituents
- Assist with the development and delivery of Green MSPs' campaign priorities
- Accompany MSPs at media events and/or represent MSPs if requested
- Liaise with officers of the Scottish Green Party on national communications priorities
- Other reasonable and appropriate duties as required

Skills, Knowledge and Experience

Essential

- Significant experience working with or in the Scottish media
- Proactive and driven, motivated by a desire to have an impact
- Excellent written and oral communication and interpersonal skills
- Detailed knowledge of Scottish Politics and the Parliament
- Able to work under pressure to tight deadlines

• A team player

Desirable

- Experience of political, campaigning, parliamentary and/or public affairs work
- Experience managing and delivering social media communications in a political and/or campaigning context.

To apply

Please email a cover letter and CV to <u>Gordon.Crawford@Parliament.scot</u> by 12:00 Monday 4th March. You should ensure you demonstrate how you meet the person specification as set out above in your application.

Interviews will take place during the weeks commencing 4th and 11th March.

For an informal discussion about this role, please call Harry Huyton, Director of Political Strategy, on 0131 348 6361.